

Brian Cho

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WORK EXPERIENCE

Frito Lay

Instructional Designer

Aug. 2018 – Present

Plano TX – Remote

- Designed and developed over 300 self-guided eLearning, ILT, and onboarding learning contents in the course of 7 years of tenure at Frito Lay.
- Developed a series of interactive training module for OTR drivers to reduce frequent errors related to federal regulations such as required rest-break status reporting and DVIR.
- Created interactive learning modules and video tutorials to help leaders adopt newly developed applications, streamlining the transition from multiple tools to a unified, one-stop platform.
- Created a series of microlearning videos and PDFs to serve as quick reference resources for field employees to access while they are on the job.
- Increased the training effectiveness by implementing new solutions that fosters active learning, requiring users to prove their competency in order to advance.

Inspired Vision Secondary School

Classroom Teacher

Aug. 2017 – Aug 2018

Dallas TX

Lovejoy High School

Classroom Teacher

Aug. 2016 – Aug 2017

Lucas TX

EDUCATION

Indiana University Bloomington

Master of Education

2015

Bloomington, IN

School of Visual Arts

Bachelors of Fine Arts

2010

New York, NY

SKILLS

- | | | |
|------------------------|----------------------|-----------------|
| ▪ Articulate Storyline | ▪ Adobe Photoshop | ▪ Adobe Acrobat |
| ▪ Articulate Rise | ▪ Adobe Illustrator | ▪ Camtasia |
| ▪ Adobe Captivate | ▪ Adobe After Effect | ▪ PowerPoint |